

THE DIGITAL SIGNAGE SOLUTION – providing relevant information to help guide students through the journey of education

With the installation of plasma monitors throughout college and high school campus', students and faculty are being provided the most up-to-date and easy to access information possible. Using centralized and accessible administrative controls that determine the content displayed, information is specific, current, and relevant. This also allows for complete control of the complexity or simplicity of the information offered.

CAPTURE THEIR ATTENTION

Any information typically accessed by students or faculty regarding web sites and course catalogs can now be offered to them in a much more dynamic format that creates no waste. With the addition of touch-screen technology, up-to-date class schedules, school closures, course calendars, campus maps, and even bookstore stock availability can be navigated based on individual needs. The accessible information can be expanded to include current news, weather, and athletic scores.

The placement of relevant advertisements work to raise awareness, promote product, and increase revenue.

CAPTIVATE THEIR IMAGINATION

Make an impact through new media. Develop an interactive environment with sounds and images that allows students and faculty to find exactly what they need, when they need it.

Seeing is believing.

